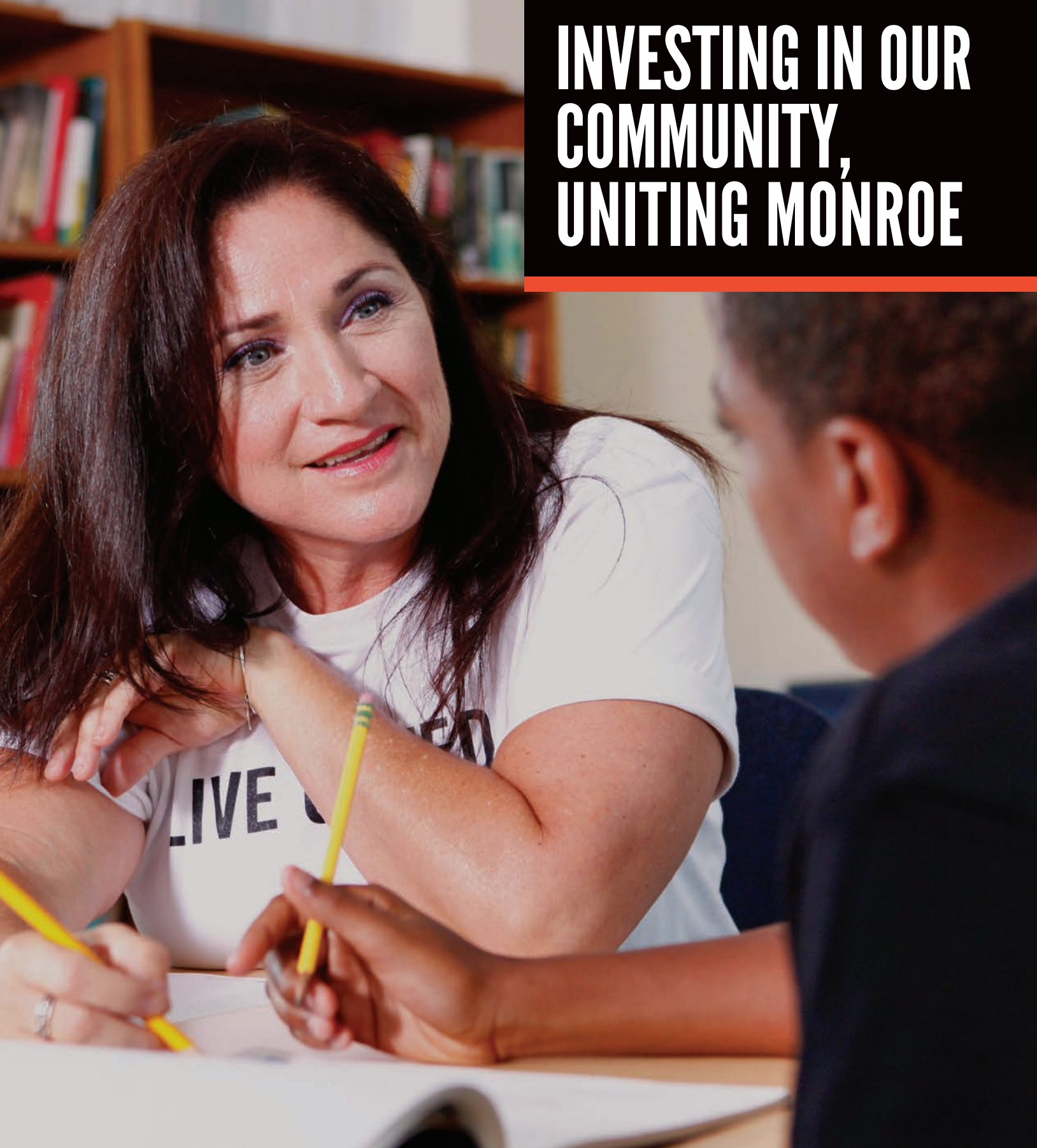


# INVESTING IN OUR COMMUNITY, UNITING MONROE



United Way  
of Monroe County



United Way of Monroe County  
2016 – 2017  
Community Investment Report

### Community Investment Report

As we celebrate our 75th year of Living United in Monroe County, the 2016–2017 Community Investment Report: Investing in our Community, Uniting Monroe emphasizes a major evolution in how we are improving the lives of those in need in our community.

Today more than ever, we all need to come together. To combine our passion and dedication to bring about the change that can only happen when people are united in purpose.

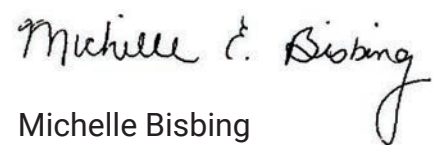
We thank the Community Investment Committee and Volunteer Panels for their diligent work over the last six months. These volunteers have come together to determine how best to invest community funds to achieve maximum impact in Monroe County. We would also like to thank our partner agencies. Each partner is delivering crucial services that form integral pieces of a wider effort to solve multi-faceted and complex problems facing our community.

From hunger and homelessness, to transportation and child care, it is important that together we fight for those living in poverty, so that they too can achieve their dreams.

With the help of community leaders, our partners, and our nationwide network of resources and shared best practices, United Way of Monroe County is empowering those who give — and those who receive — to create meaningful change in our community.

United Way cannot do it alone. Our partners cannot do it alone. Companies, individuals or the government cannot do it alone. But together, more than ever, we can help those in need today, enjoy a better quality of life tomorrow.

Sincerely,

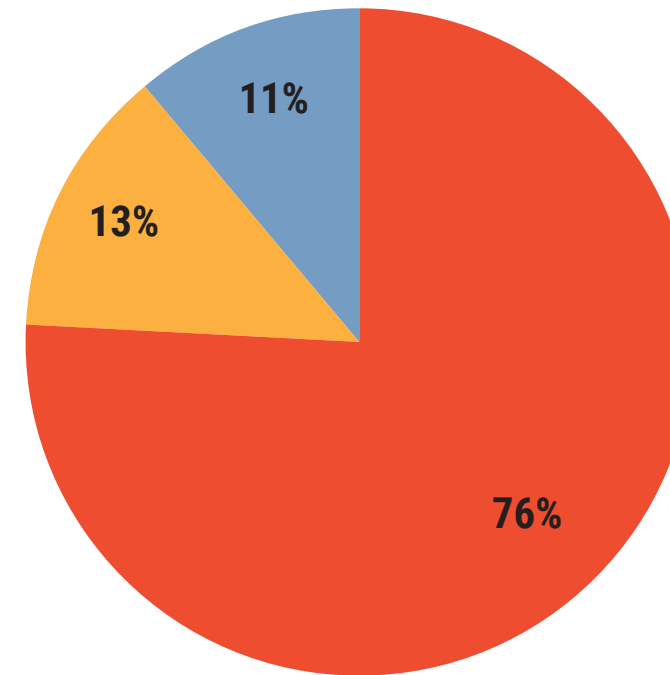


Michelle Bisbing  
Chair, Board of Directors  
United Way of Monroe County



Michael Albert  
President and CEO  
United Way of Monroe County

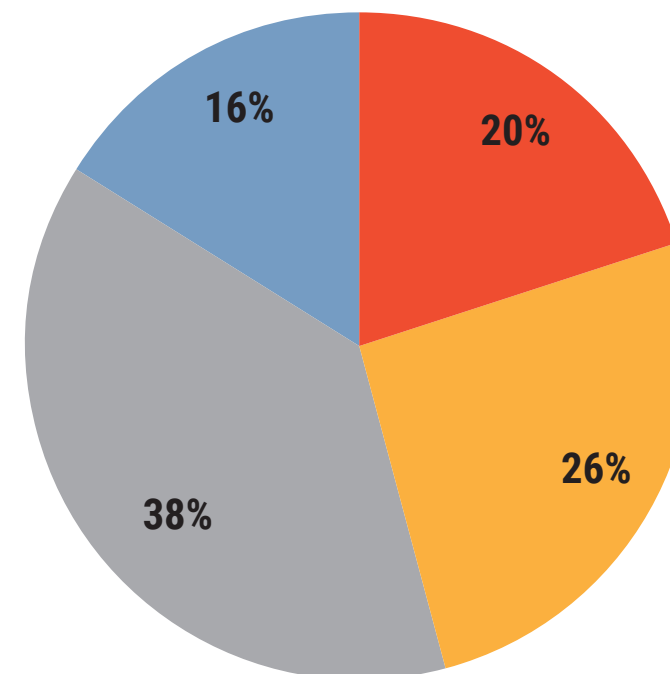
Functional Expenditures Breakdown



- Fundraising
- Management and General
- Program Investments

Functional expenditures breakdown based on last audited fiscal year, with current fiscal year final actuals estimated to be \$907,132 total expenses; \$689,420 or 76% in Program Investments; \$99,785 or 11% in Fundraising and \$117,927 or 13% in Management and General.

Program Investments<sup>1</sup>



- Access to healthy food
- Support for working families
- Help when needed most
- Designations to non-partners<sup>2</sup>

<sup>1</sup> Detailed description and breakdown of program investments (\$689,421; 76% of total expenses) available on following page.

<sup>2</sup> Designations to non-partners (\$108,780; 16% of program investments portfolio) are donations designated to other United Ways and other non-profits.

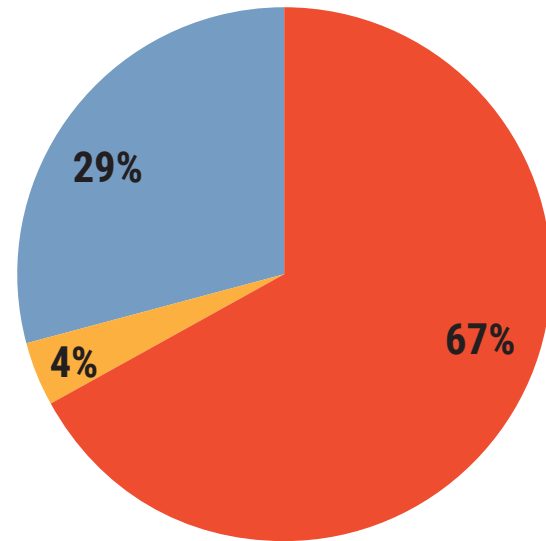
# Community Investment Report

## 2016-2017 Community Investment Details

**Backbone** services are critical direct program activities in a Collective Impact initiative that ensure the success of the initiative. This includes, but may not be limited to: advocacy at local, state and federal levels, coordination of partners, resources and other stakeholders, communication & promotion of services, volunteer coordination, community investment oversight, monitoring and evaluation of services, community needs assessments, technical support and capacity building.  
**2-1-1** is an information and referral service implemented in partnership between PA 2-1-1, United Way of PA, Family Service Association of NEPA, Pocono Alliance and United Way of Monroe County.

### Access to Healthy Food

- Access
- Nutrition Education
- Backbone

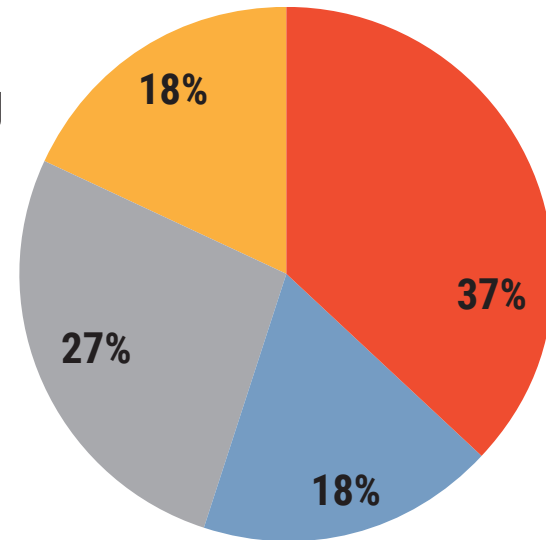


#### TOTAL INVESTMENT: \$135,347

Partner	Program	Amount	Access	Nutrition Education	Backbone
Community Action Committee of the Lehigh Valley	Second Harvest Food Bank - Monroe Services	\$21,000	●		●
Meals on Wheels	Home Delivered Meals	\$15,287	●		
Pleasant Valley Ecumenical Network	Food Pantry and Summer Lunch Program	\$22,500	●		
The Salvation Army	Feeding Program	\$28,433	●		
The Garden of Giving	Strategic Partner	\$603	●	●	
United Way of Monroe County	Hunger Coalition/Backbone Support	\$47,524	●	●	●

### Support for Working Families

- Quality Education
- Youth Engagement
- Access to Services
- Backbone

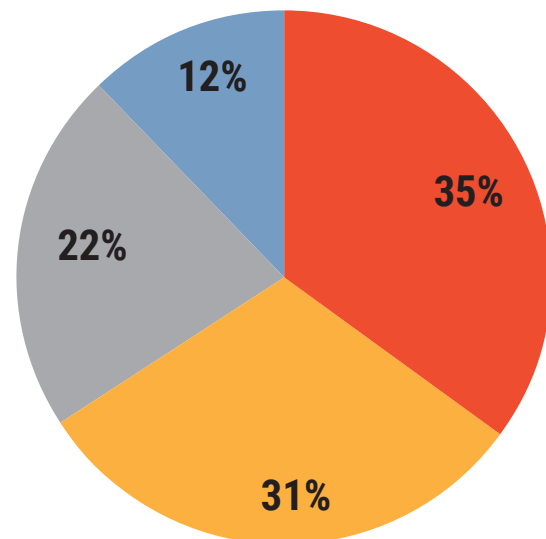


#### TOTAL INVESTMENT: \$181,618

Partner	Program	Amount	Quality Education	Youth Engagement	Access to Services	Backbone
Pocono Services for Families & Children	Monroe County Head Start	\$65,006	●		●	
Pocono Family YMCA	Child Care Assistance for Low income Families	\$8,750	●		●	
The Growing Place Child Care Centers	Tuition Assistance and Special Needs Support	\$27,047	●		●	
Catholic Social Services	Big Brothers/Big Sisters of the Bridge	\$10,884		●	●	
Boy Scouts - Minsi Trails Council	ScoutReach	\$9,132		●	●	
Pocono Alliance	Healthy Start Early Childhood Screenings	\$20,000	●		●	
Youth Employment Services	Project Success	\$9,000	●	●	●	
Youth Infusion	Strategic Partner		●	●		
United Way of Monroe County	Backbone Support	\$31,798				●

### Help When Needed Most

- Housing/Homeless
- Crisis Services
- Info & Referral
- Backbone



#### TOTAL INVESTMENT: \$263,676

Partner	Program	Amount	Housing/Homeless	Crisis Services	Info & Referral	Backbone
Family Promise of Monroe County	A Fresh Start	\$15,891	●			
Monroe County Habitat for Humanity	Home Preservation	\$7,659	●			
Pocono Area Transitional Housing	Transitional Housing	\$23,825	●			
VALOR Clinic Foundation	Paul's House	\$13,407	●			
American Red Cross of the Pocono Mountains	Disaster Services	\$33,578		●		
Women's Resources of Monroe County	Crisis Support and Response	\$33,825		●		
Burnley Workshop	Strategic Partner			●		
Center for Vision Loss	Navigating through the Crisis of Vision Loss	\$14,000		●		
2-1-1	Information and Referral Hotline	\$28,000			●	
United Way of Monroe County	Backbone Support	\$94,492	●		●	●

# Community Investment Report

## 2016-2017 Community Investment Committee Panels

**Patricia J. Saylor, Community Investment Committee and Finance Panel Chair\***

### Finance Panel

Lisa M. Campbell, Volunteer  
 Stephen J. Kozar, Retired Hospital Administrator  
 Linda F. McDonald, PPL IT Service Manager  
 Deanna Ranger, ESU Student  
 Pam Reincke, Sanofi Pasteur

### Providing a Safety Net

**Debbie Harrison, Chair, Monroe County CareerLink**  
**Constance Yuhasz, Vice Chair, Weiler Corporation**  
 Kendall C. Galvin, ESU Student  
 Agustina Gonzalez, Retired Non-profit Administrator  
 Eva Haddon, Retired Teacher, Principal, Adjunct Professor  
 Judi Huebner, Retired Educator  
 Linda McDonald, PPL IT Service Manager  
 Dwight Moran, ESU Student  
 Mike Monroe, Walmart DC 6080  
 Mary Ravert, Pocono Mountains Visitors Bureau  
 Madison Reichard, ESU Student

### Enhancing Food Access

**Christine Harvell, Chair, Remax of the Poconos**  
**Beverly Braxton-Cannon, Vice Chair, Volunteer**  
 Ed Acosta, Walmart DC 6080  
 Tiffany Diehl, ESU Student  
 Shari Hamilton, Property Auditor/Inspector  
 Rachsan Martin, ESU Student  
 Linda Pagonis, Volunteer  
 Deanna Ranger, ESU Student  
 Jennifer Steiner, Walmart DC 6080  
 Cheryl Werrbach, Raymour Flanigan

### Supporting Working Families

**Roger McFadden, Chair, Retired Educator**  
**Lucille Piggott-Prawl, Vice Chair, Advocate, Disability Rights/Special Education**  
 Deanna Detweiler, Volunteer  
 Tamica M. Gullins, ESU Student  
 Eileen Holder, Retired Insurance Professional  
 Alexa Sanchez, ERA One Source Realty  
 Michael Tukeva, Pocono Alliance  
 Madeleine E. Wallace, ESU Student



\*Panel Chairs and Vice Chairs in bold are Community Investment Committee members.

# Community Investment Report

## United Way of Monroe County Partner Agencies

Agency	Executive Director	Address
American Red Cross of the Poconos	Michele Baehr	410 Park Ave. Stroudsburg, PA, 18360
Big Brothers/Big Sisters of the Bridge Serving Monroe County	Ronald Evans	724A Phillips St./PO Box 51 Stroudsburg, PA, 18360
Boy Scouts of America Minsi Trails Council	Craig Poland	991 Postal Rd. Allentown, PA, 18109
Burnley Employment & Rehab. Services A Division of Allied Services	Robert Ames	4219 Manor Drive Stroudsburg, PA, 18360
Center for Vision Loss – Monroe County	Doug Yingling	4215 Manor Drive, Stroudsburg, PA, 18360
Community Action Committee of the Lehigh Valley	Alan Jennings	1337 East 5th Street Bethlehem, PA 18015
Family Promise of Monroe County	Laurie Kozar	PO Box 1021 Stroudsburg, PA, 18360
Monroe County Habitat for Humanity	Kelly Kemmerer	354 Memorial Boulevard Tobyhanna, PA, 18466
Monroe County Meals on Wheels	Heidi Fareri	9 North 9th St., Stroudsburg, PA, 18360
Monroe County Youth Employment Services	Peter Alasty	PO Box 81, Tannersville, PA, 18372
Pleasant Valley Ecumenical Network	Hope Christman-Smith	PO Box 561, Saylorsburg, PA, 18353
Pocono Alliance	Michael Tukeva	912 Main St., Suite 300 Stroudsburg, PA, 18360
Pocono Area Transitional Housing	Sharon Taylor	7 North 9th St. Stroudsburg, PA, 18360
Pocono Family YMCA	Jodi Perry-Petrozak	809 Main St., Stroudsburg, PA, 18360
Pocono Services for Families & Children	Tim Lee	212 West 4th St., East Stroudsburg, PA, 18301
The Garden of Giving	Tammy Graeber	2556 Rising Hill Dr., Saylorsburg, PA, 18353
The Growing Place Child Care Centers	Lisa Eick	PO Box 168, Kresgeville, PA, 18333
The Salvation Army	Major James Gingrich	226 Washington St., East Stroudsburg, PA, 18301
VALOR Clinic Foundation	Mark Baylis	PO Box 315, Brodheadsville, PA, 18322
Women's Resources of Monroe County	Lauren Peterson	PO Box 645, Delaware Water Gap, PA, 18327
Youth Infusion	Jessica Malachowsky	PO Box 853, East Stroudsburg, PA, 18301



## Board of Directors

Michelle Bisbing, Chair

Richard Schlameuss,  
First Vice Chair

Ben May, Second Vice Chair  
and Secretary

Tim Kresge, Treasurer

Miguel Barbosa,  
Immediate Past Chair

Jill D'Alessandro

Don Hannig

Cory Lucke

Christina Luna

Chuck Niclaus

Curtis Rogers

Ellyn Schindler

Pamela Watkins

Stephen Zall

## Staff

Michael Albert,  
President and CEO

Monica Cravotta,  
VP, Development and  
Programs

Jennifer Strauch,  
VP, Community Impact

Ellen Shafer,  
Finance and Human  
Resources Director

Peter Gass,  
Administrative and  
Project Officer

## Our Mission

To build partnerships  
that improve lives  
and provide solutions  
to those facing  
life's challenges.

## Our Vision

To ensure every person  
is valued and achieves  
the highest possible  
quality of life  
in Monroe County.

**United Way  
of Monroe County**



(570) 629-5657 • [www.UnitedWayMonroe.org](http://www.UnitedWayMonroe.org)

[info@unitedwaymonroe.org](mailto:info@unitedwaymonroe.org)

135 Warner Road, P.O. Box 790  
Tannersville, PA 18372